

*Hanoi, March 14, 2024.*

**To Trade Representation of Russia in Vietnam ,**

**The 33rd Vietnam International Trade Fair - VIETNAM EXPO 2024**

Dear Sirs/Madams,

Please be kindly informed that the 33<sup>st</sup> Vietnam International Trade Fair - VIETNAM EXPO 2024 will be held at International Center for Exhibition, Hanoi, Vietnam, from April 03<sup>rd</sup> to 06<sup>th</sup>, 2024.

With a view to promoting investment and trade cooperation between Vietnam and other countries, the Government of Vietnam has assigned MOIT to host annually this important event. With 33 years of history, VIETNAM EXPO has been proved to be the largest trade fair in Vietnam in terms of attendance and business turnover. The event covers a variety of industries: **Agricultural products, Food & Beverage, Machinery & Supporting industries, Digital technology & E-commerce; Electric & Electronics; Home Living, Trade promotion & services, etc. Moreover, International pavilions displaying outstanding products & services of each country is also one of the highlights of the show.**

VIETNAM EXPO 2024 is expected to continue to be the most prestigious trade fair in Vietnam, which gathers more foreign economic partners as well as strong Vietnamese brands.

We are writing to request the support of **Trade Representation of Russia in Vietnam** in promoting information about the **Vietnam Expo** trade fair to Russian businesses and inviting Russian enterprises to participate in the exhibition.

The Vietnam International Trade Fair (Vietnam Expo) is a significant international trade fair held annually in Hanoi and Hochiminh City of Vietnam, showcasing a wide range of products and services across various industries. As we aim to enhance bilateral trade relations between Vietnam and Russia, we believe that the participation of Russian companies in the Vietnam Expo will contribute greatly to fostering economic cooperation and exchange between our two countries.

Therefore, we kindly request the **Trade Representation of Russia in Vietnam** to assist us in disseminating information about the Vietnam Expo among Russian businesses through your official channels and networks. Additionally, we would appreciate your support in extending invitations to Russian enterprises, encouraging their participation in this prestigious event.

On the contrary, we will support arranging booth location for the Russian pavilion in a central location at the exhibition venue, ensuring that the Russian pavilion stands out and attracts attention from all visitors

We are confident that the presence of Russian companies at the Vietnam Expo will not only facilitate networking opportunities but also promote mutually beneficial collaborations between Vietnamese and Russian businesses. Should you need any further information, please visit the official website of the Fair: [www.vietnamexpo.com.vn](http://www.vietnamexpo.com.vn). We look forward to welcoming you to the VIETNAM EXPO 2024.

Yours sincerely,



**Nguyen Thu Hong**  
Deputy General Director of VINEXAD JSC.





**VIETNAM TRADE PROMOTION AGENCY**  
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Hanoi, March 12<sup>th</sup> 2024

No.: 12

**Re: The 33<sup>rd</sup> Vietnam International Trade Fair (VIETNAM EXPO 2024)**  
**To:**

**Dear Sir/Madam**

The Vietnam Trade Promotion Agency (VIETRADE) presents its compliments to you and has the honour to inform that the 33<sup>rd</sup> Vietnam International Trade Fair (VIETNAM EXPO 2024) will be held from 03<sup>rd</sup> to 06<sup>th</sup> of April, 2024 at Hanoi International Exhibition Center (I.E.C), 91 Tran Hung Dao, Hoan Kiem, Ha Noi, Vietnam.

VIETNAM EXPO is an annual event sponsored by Vietnam Ministry of Industry and Trade to promote export, strengthen economic cooperation, and provide collaboration among Vietnam and other countries. VIETNAM EXPO 2024 will become a place for important international business meetings, experience sharing and technology transferring.

Organizing Board of VIETNAM EXPO would like to cordially invite your esteemed organization to attend the Fair Opening Ceremony to be held at **9h00, April 03<sup>rd</sup>, 2024** and believe that your participation in the event will make a significant contribution to its success.

Enclosed herewith Opening Ceremony Invitation.

We look forward to welcoming you to the VIETNAM EXPO 2024.

The VIETRADE avails itself of this opportunity to renew to your organisation the assurances of its highest consideration./.

Yours sincerely, 



**Le Hoang Tai**

Deputy Director General of VIETRADE