

June 13, 2024

**Invitation to Attend The 3rd China (Macao)
High-quality Consumption Exhibition & Hengqin
Global Bay Areas Forum**

Dear Sir or Madam,

At the outset, greetings from China Chamber of International Commerce (CCOIC)!

We are delighted to inform you the 3rd China (Macao) High-quality Consumption Exhibition (CHCE)& Hengqin Global Bay Areas Forum will be jointly hosted by CCOIC, Nam Kwong (Group) Company Limited, the Trade Development Bureau of the Ministry of Commerce, PRC, and the Department of Commerce of Guangdong Province from September 25 to 29, 2024.

The purpose of this event is to help the business world of various countries and regions seize the market, investment and growth opportunities from the development of the Guangdong-Macao In-Depth Cooperation Zone in Zhuhai, Guangdong province, promote technology innovation and sustainable development, and deepen regional economic integration.

In order to build an industrial ecosystem of trading quality consumer goods and promote the integrated development of Hengqin and Macao, the event will be held using the “multi-venue event” pattern, with the Hengqin Global Bay Areas Forum to be held in the Guangdong-Macao In-depth Co-operation Zone in Hengqin from September 25 to 26, and the 3rd China (Macao) High-quality Consumption Exhibition (“CHCE”) to be held at the Cotai Expo of The Venetian Macao from September 27 to 29.

The 3rd CHCE will focus on products and services that can cater to people’s material and spiritual needs and lifestyles in terms of high-quality food, accommodation, transportation, traveling, shopping and entertainment in modern days. With a planned exhibition area of 50,000 square meters, the 3rd CHCE will set up three pavilions, namely the China-Chic Products Pavilion, the Greater Bay Area Products Pavilion and the Imported Products Pavilion.

We sincerely invite your organization to organize enterprises to participate in the exhibition in the form of national pavilions in the area of Imported Products Pavilion and cordially invite you to attend the key supporting events. I believe that the participation of your organization will effectively promote economic and trade exchanges and cooperation between the two countries and help bilateral enterprises achieve more practical trade cooperation results. If you

need more information, please feel free to contact us.

Attachment: Exhibition Invitation

Exhibitions and Events

China Chamber of International Commerce (CCOIC)



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